



HIGH COUNTRY TOYOTA'S COLORING BOOK

A BETTER WAY ART CONTEST

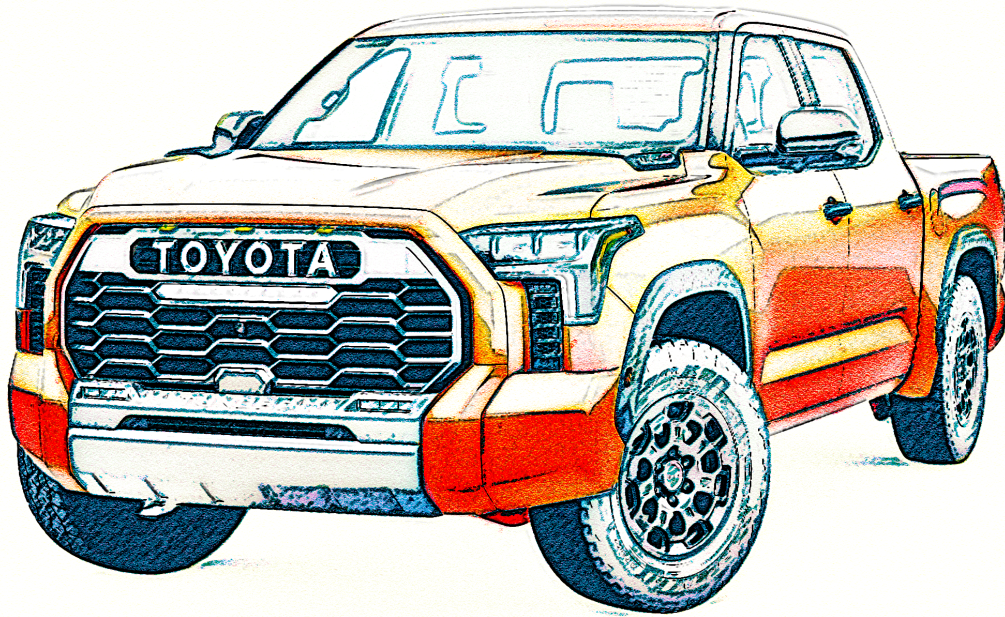


Home
of the



HIGH
FIVE

-  **WARRANTY FOREVER!**
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Ready. Set. Dream!

Kids! Draw your ideas for future transportation and submit to the High Country Toyota's A Better Way Art Contest. Details online at ABetterWayArtContest.com.

Imagine the Impossible!

Automobiles that fly? Vehicles with square wheels? Contraptions with no engines and powered by food? Cars that only exist in your dreams!

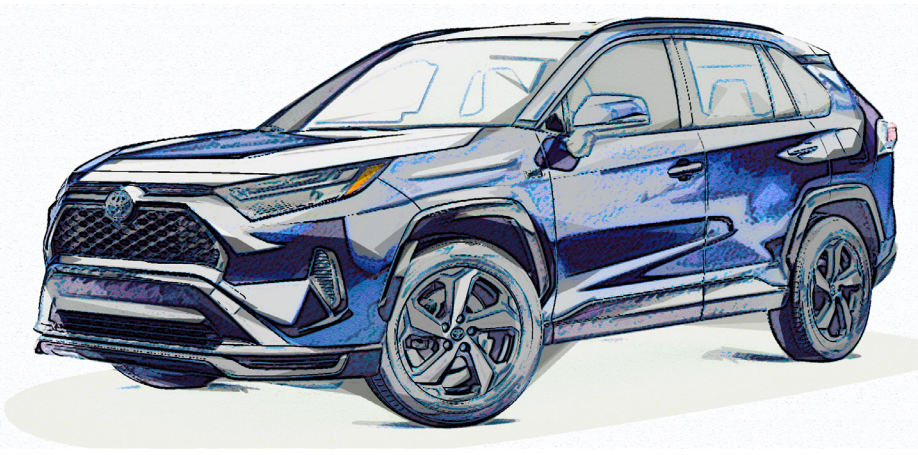
Dream Big! From flying cars and underground vehicles to space and ocean explorers, from magnificent beasts to electronic gadgets, dream big!

It's Easy to Enter!

Kids think of ideas, then create an original drawing using digital tools, crayons, color pencils, ink pens, markers, and/or paint. Submit by mail or online. Deadlines, entry forms, official rules, family fun, and more at ABetterWayArtContest.com

Steps for Dreaming Your Car

1. Before drawing, imagine about all the cool and interesting things that your car could do.
2. Brainstorm ideas. Why is your car different and unique?
3. Sketch some ideas on paper or using your computer.
4. Review the artwork guidelines for the A Better Way Art Contest.
5. Start drawing and enter the contest!



Brainstorm Ideas!

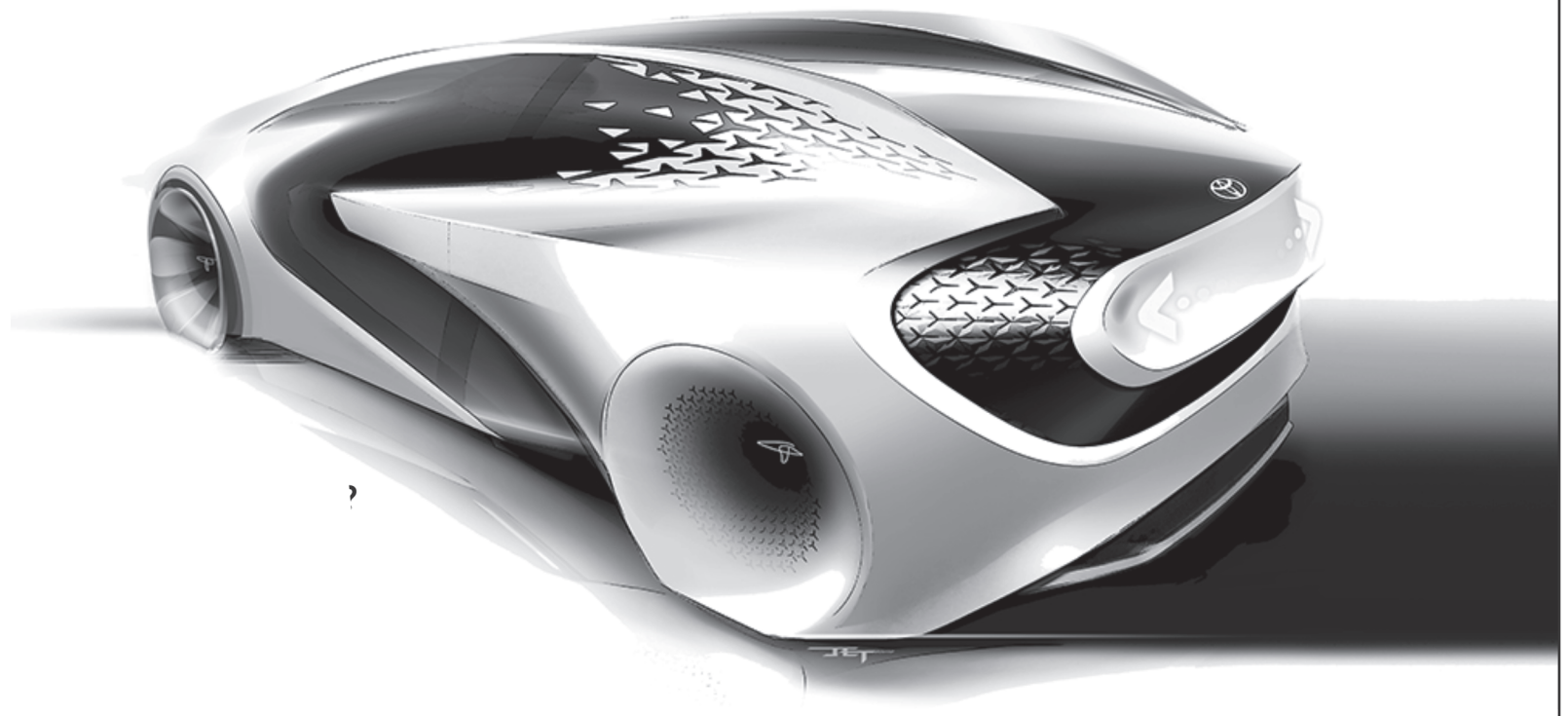
1. My car is special because:
2. My car helps others by:
3. My car is unlike any others because:
4. It is important to the world because:
5. My car has the power to move with:

HIGH COUNTRY TOYOTA'S
A BETTER WAY ART CONTEST

Get Inspired!

This is the Concept-i Car created by Toyota to demonstrate the company's view that vehicles of the future should start with the people who use them.

1. What do you SEE in this car's design?
2. What do you THINK this car does?
3. What do you WONDER about this car?
4. What do you LIKE about this car?



Sketch An Idea!



A Better Way Art Contest

Step 1. Create an Artwork: Youth create original drawings by hand using crayons, color pencils, ink pens, markers, paint and/or computer tools.

Step 2. Complete an Entry Form: Download an entry form or fill out an online version at www.ABetterWayArtContest.com. An original drawing accompanied by an entry form is considered an "Artwork Submission."

Step 3. Send Submission Online or In The Store: Submit online at www.ABetterWayArtContest.com. Our store address is: 3011 S Broad St, Scottsboro, AL 35769. For full details, including artwork submission deadlines and prizes, visit our website.

ARTWORK GUIDELINES

SUBJECT MATTER: Artwork must include an unbranded car of the youth's dreams, and include a written description.

HAND-DRAWN: Artwork must be drawn entirely done by hand on using crayons, color pencils, ink pens, markers, watercolor or acrylic paint, and/or by using digital tools on the computer.

PAPER SIZE: Artwork should be created on paper sized up to 15.7" to 21.7" but no smaller than 8.5" to 11" (recommended paper size is 11x 17").

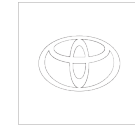
DIGITAL FILES: Digital files of Artwork (e.g., digital photograph of a hand-drawn Artwork or a digital image of the computer-created Artwork) should be no smaller than 1MB and no larger than 5MB in size. Acceptable digital file formats are GIF, JPEG, JPG, PNG, and PDF.

INELIGIBLE CONTENT: Artwork must not contain lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, or otherwise inappropriate content or objectionable material as determined by Toyota in its sole discretion; images that are copyrighted, trademarked, private, public or in any other way that affects the intellectual rights of any person or entity; material or elements not owned/created by the youth and/or subject to the rights of third parties or Images of people who are readily recognizable; commercial content, logos, or images of cars by manufacturers other than Toyota; personally identifiable information of person(s) other than youth or family members; any commercial content or logos other than that of Toyota. In addition, artwork that has been collaboratively drawn by multiple individuals or has been created by a person other than the youth is ineligible. Artwork submitted without a signed or completed entry form is also ineligible. Last, artwork that resembles previous contest submissions, as determined by Toyota, or that resembles famous paintings, is ineligible.

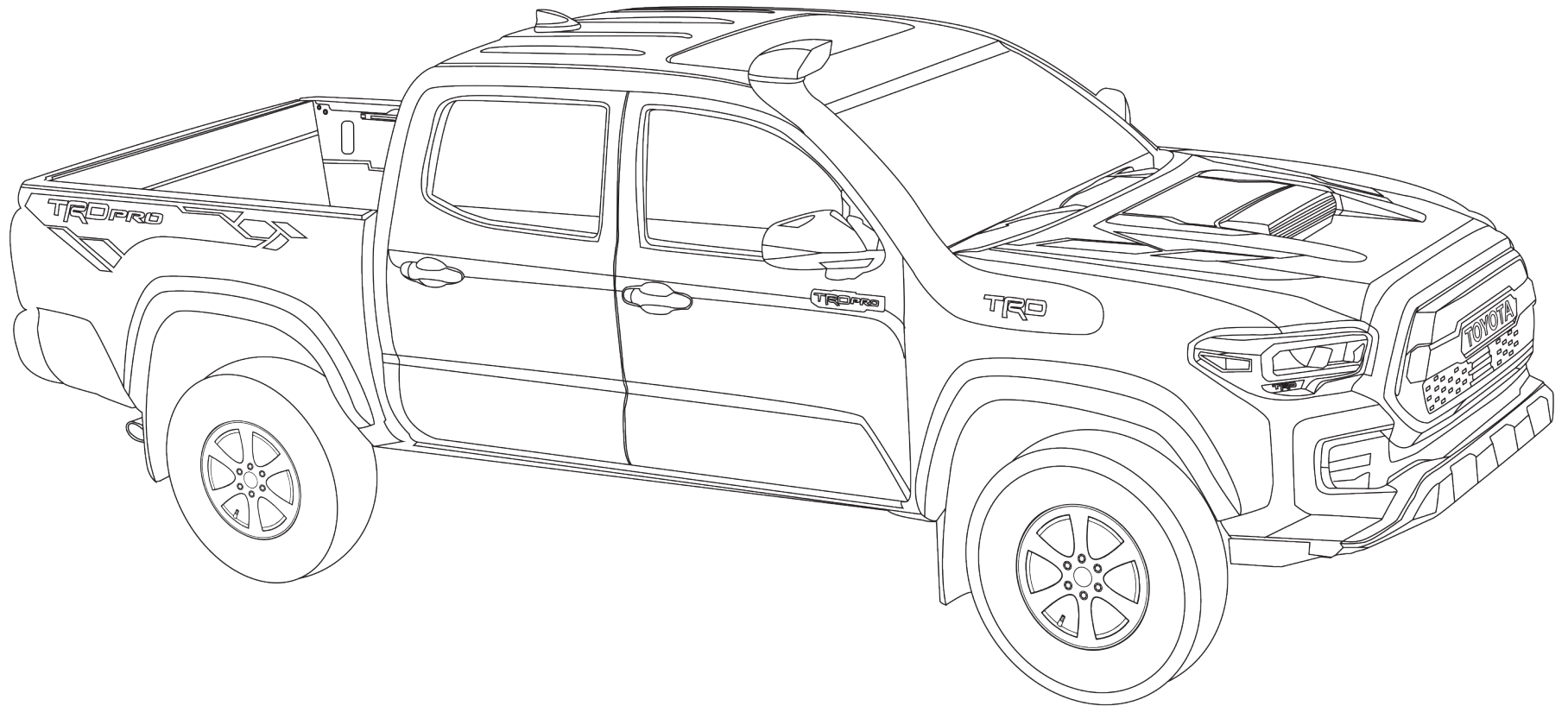
SCORING CRITERIA: Artwork are judged on execution, uniqueness, and artistry of concept.
GET OFFICIAL RULES | ENTRY FORMS | SUBMISSION DEADLINES ONLINE

ABetterWayArtContest.com

Color to Customize!



TACOMA

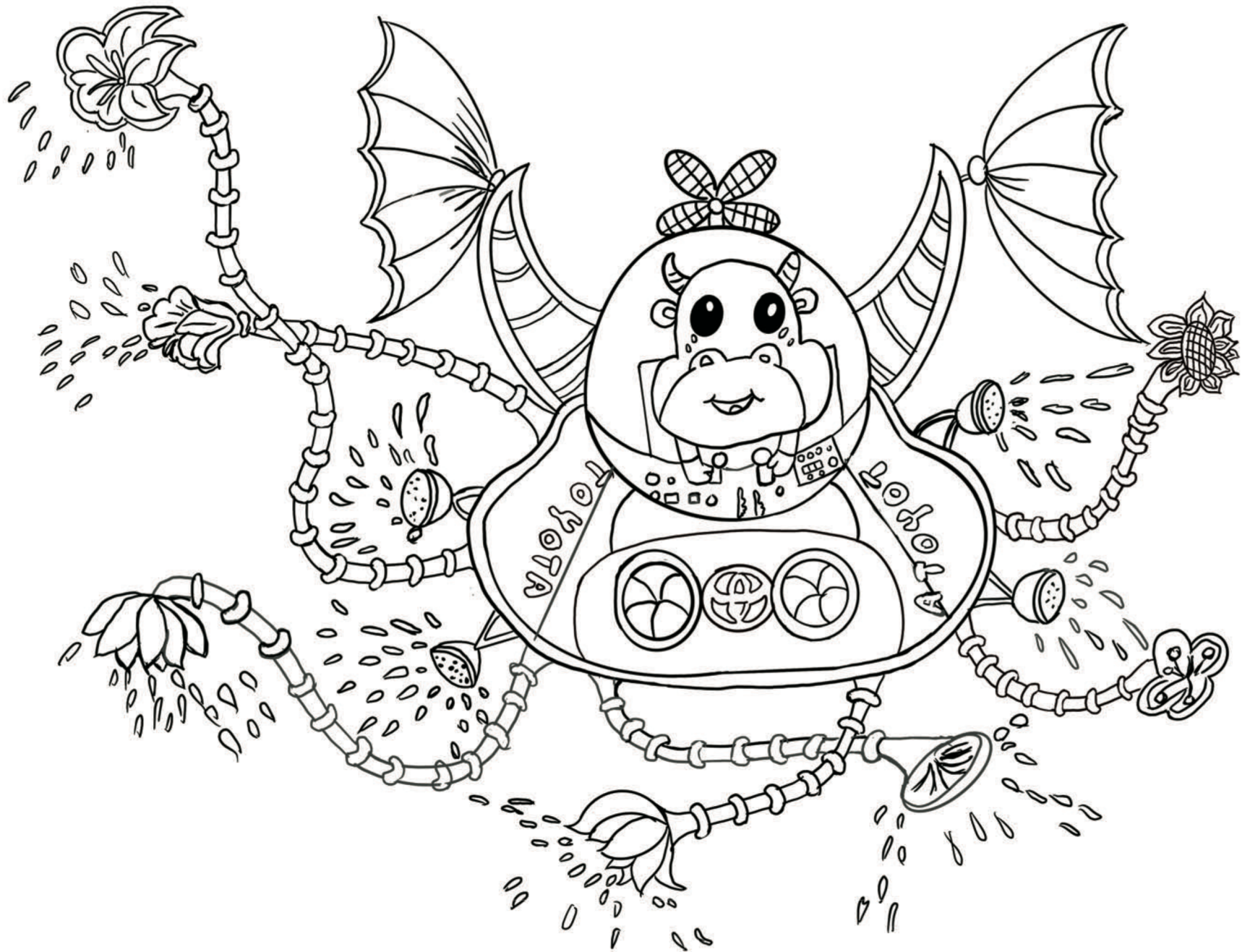




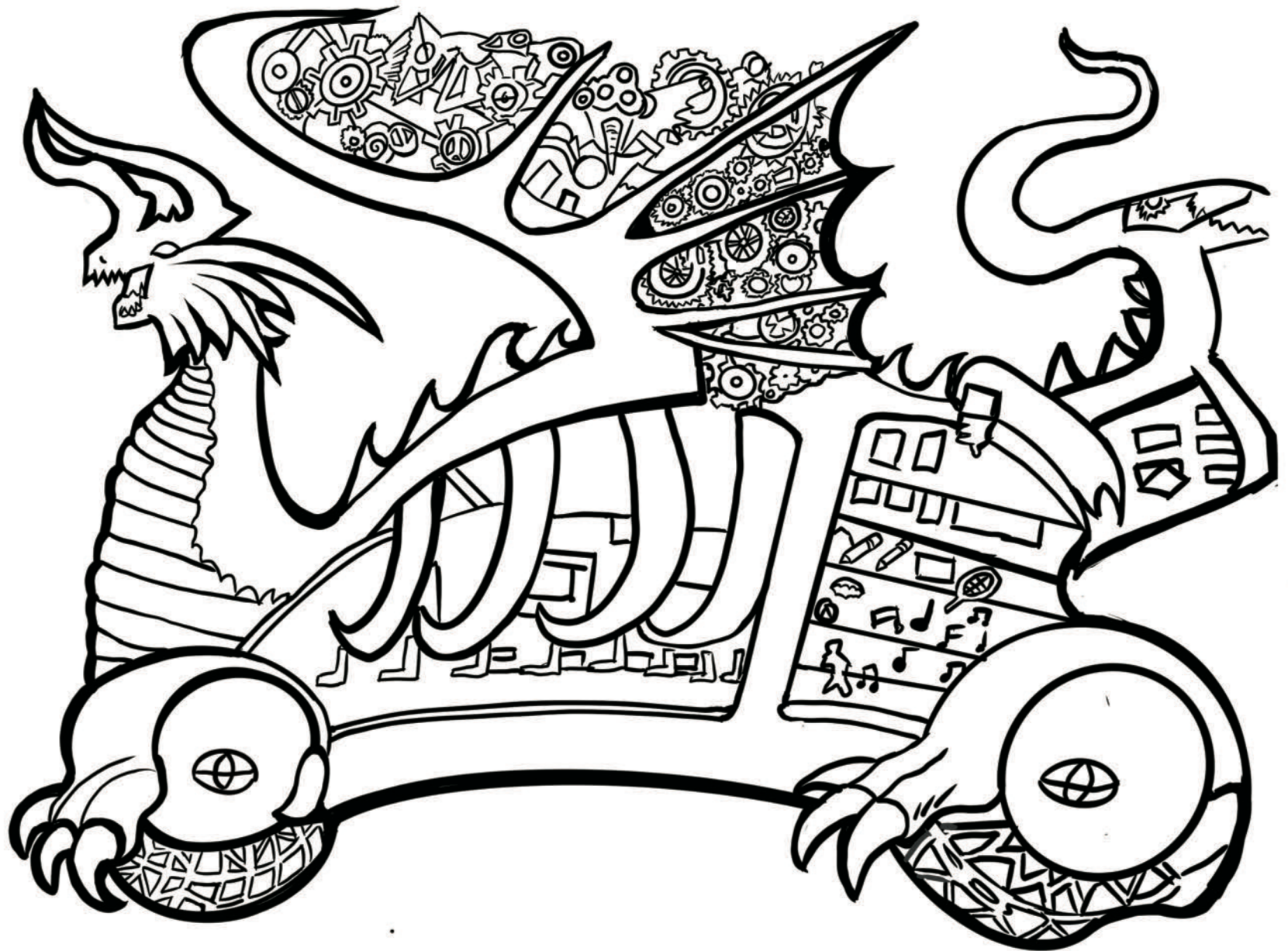
The image features a zebra print background with the text "Keep Calm & Carry On" in a stylized, outlined font. The text is centered and occupies the middle portion of the page. The font is a classic, rounded, and slightly decorative typeface, often used for motivational posters. The background consists of black and white wavy lines that create a zebra-like pattern.

Keep Calm
& Carry On

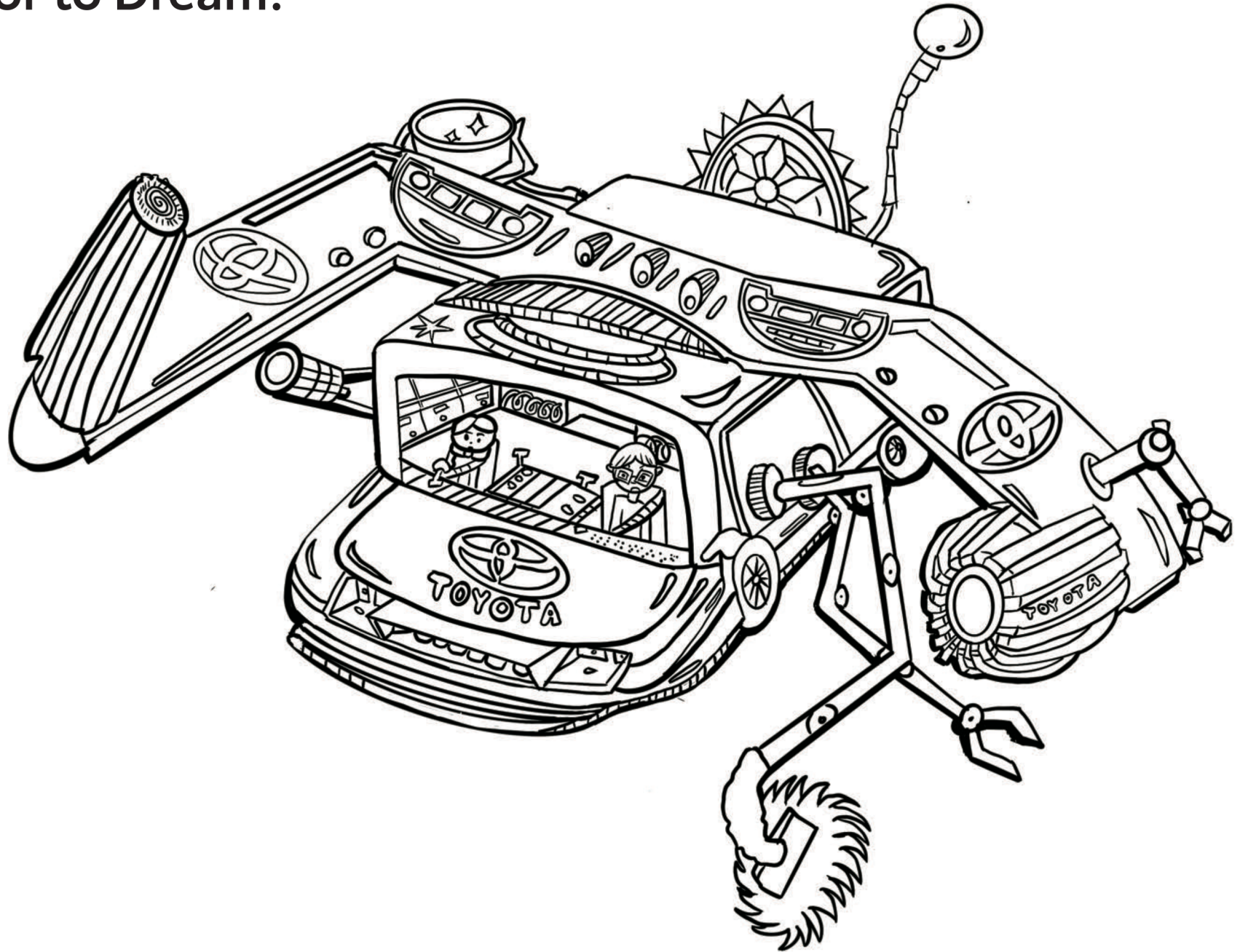
Color for Fun!



Color to Learn!



Color to Dream!



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	2	5			9	8		
8	9	1	4					

Easy

				4				8
	6	3	9	5		1		
9		5		2				3
					6			
1					8	6		
4								
5							2	
				3			9	
		9	2					

Moderate

Sudoku®

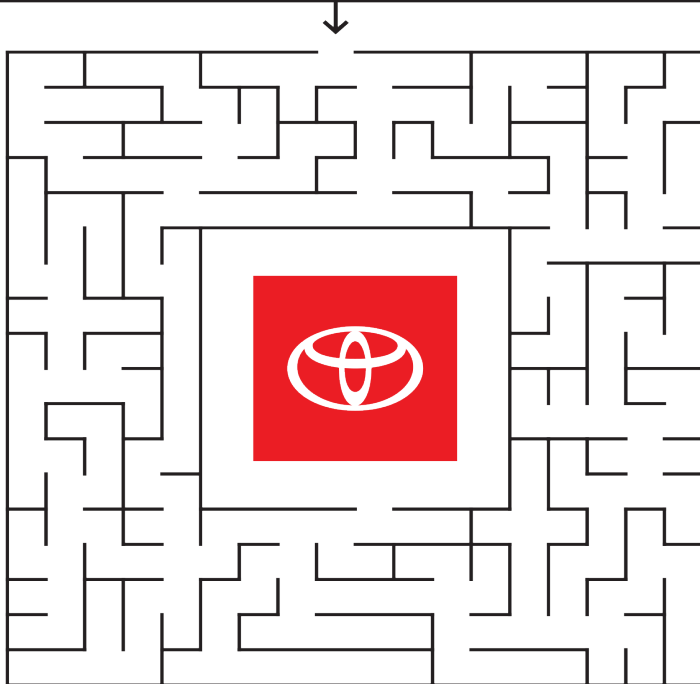
How to Play

Each of the nine blocks has to contain all the numbers 1-9 within its squares. Each number can only appear once in a row, column or box.

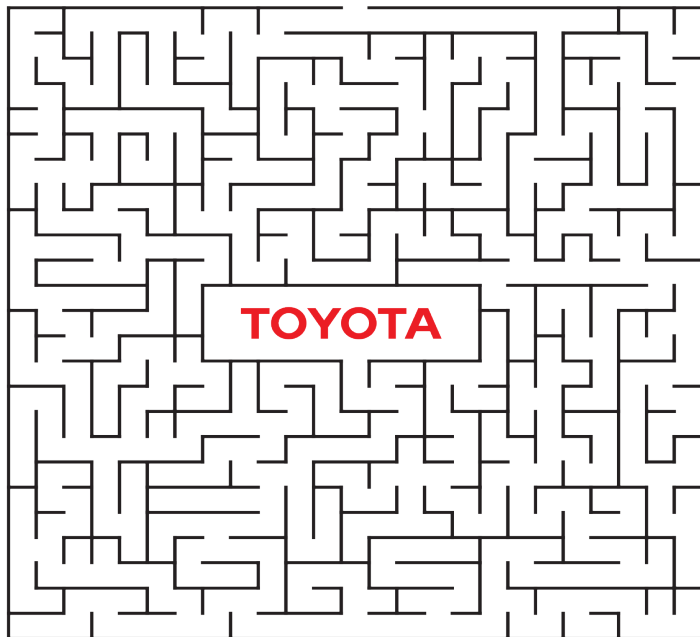
The difficulty lies in that each vertical nine-square column, or horizontal nine-square line across, within the larger square, must also contain the numbers 1-9, without repetition or omission.

Every puzzle has just one correct solution.

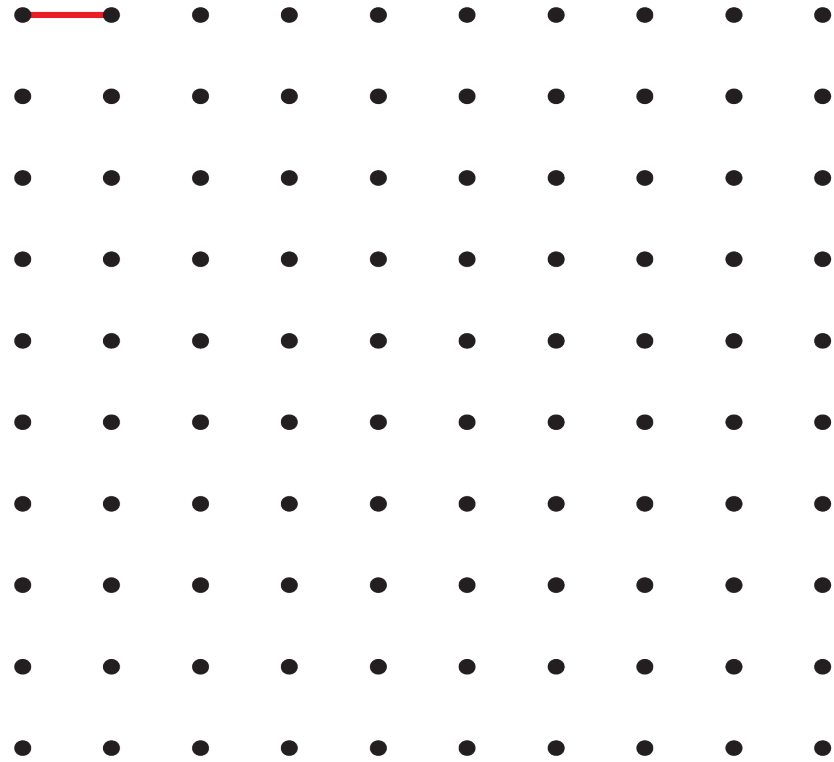
(Solutions can be found on the last page.)



Easy



Moderate



Dots & Boxes

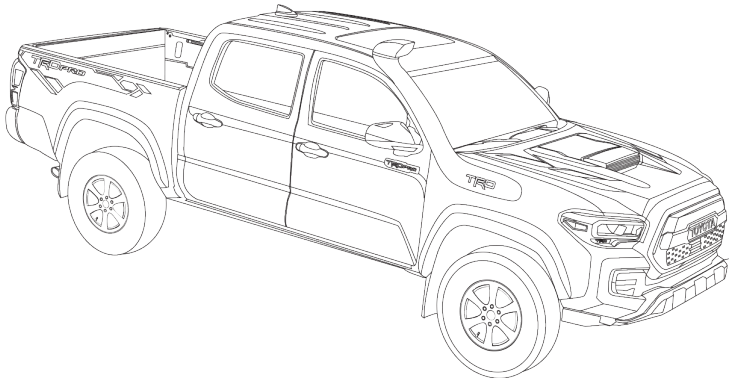
How to Play

The object of the game is to take more boxes than your opponent. You move by connecting two dots with a line.

When you place the last 'wall' of a single square (box), the box is yours. The players move in turn, but whenever a player takes a box they must move again. The board game ends when all 25 boxes have been taken. The player with the most boxes wins.

Word Search

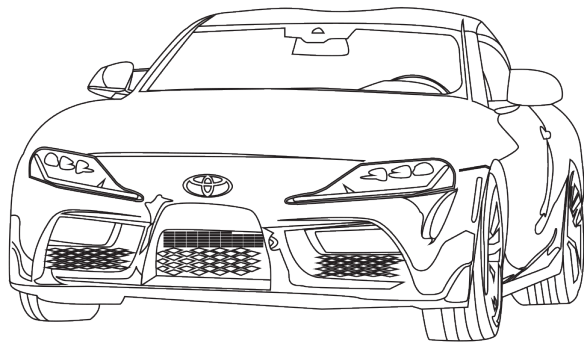
4RUNNER	PRIUS
AVALON	RAV4
CAMRY	RAV4 PRIME
CHR	SEQUOIA
COROLLA	SIENNA
EIGHTY SIX	SUPRA
HIGHLANDER	TACOMA
LAND CRUISER	TUNDRA
MIRAI	



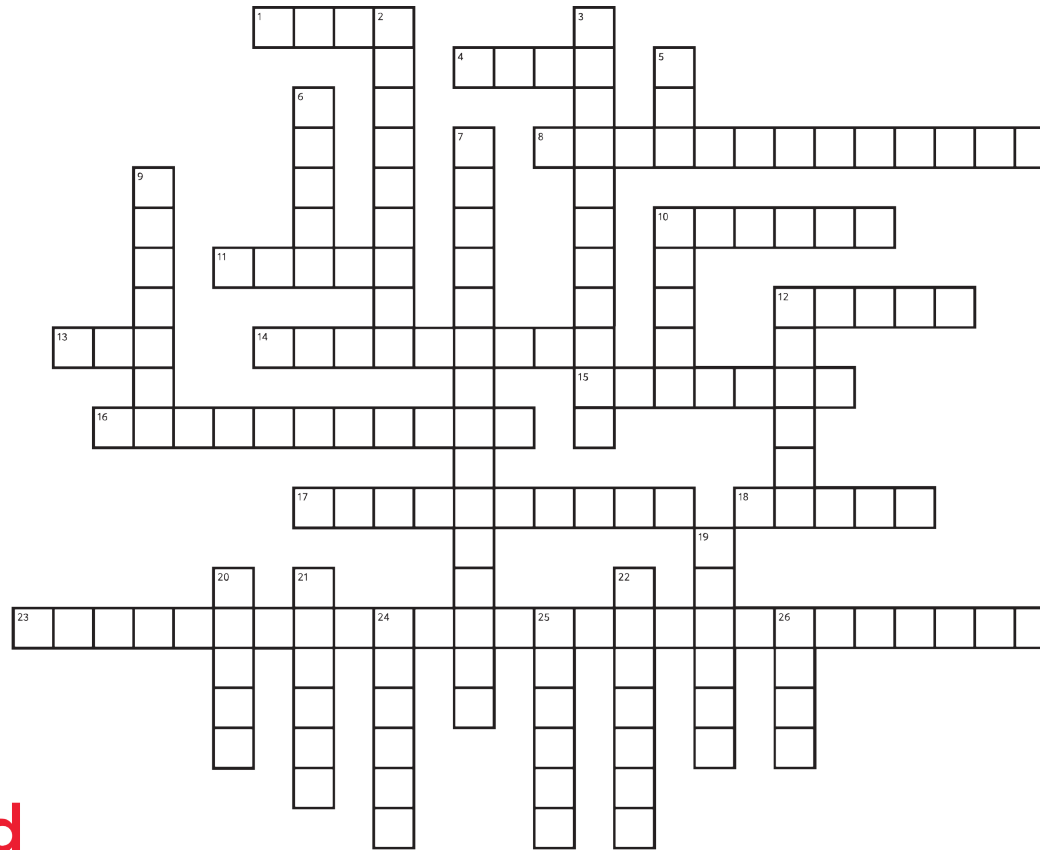
A B E G S U S S O W V U C M S
Z D I K J M Q U Z H E G I F L
J C C O R O L L A I I O C V T
T H V T I N D O Z G G B P H U
O R M L Z P L S L H H B 4 X N
T P C A M R Y M C L T F C A D
I N S D Q I W I R A Y Q R V R
D Z 4 P J U A R Q N S Q D X A
P B Y M I S L A J D I X E O L
J G A V D T E I R E X Z F S A
M S K V R O G T Z R W L I I N
I E S I A R A V 4 P R I M E D
V Q F J S L V Y J E O P Q N C
B U N K F Q O Y R P Z R V N R
Q O C C E D A N T A C O M A U
E I Z X F F 4 R U N N E R K I
R A V 4 K Z 4 N H L M T L C S
O Q A O S U P R A X D T F S E
J G Y F O Y H R Q P J 4 N J R
Y H E Z L F V Y N H R Q H Z U

Word Search

BLIZZARD PEARL NIGHTSHADE
BLUE FLAME NITRO
FUEL CELL REMOTE CONNECT
HAKONE RUBY FLARE PEARL
HYBRID SUPERSONIC RED
HYDRO BLUE TOYOTA
LUNAR ROCK TOYOTA SAFETY SENSE
MOONDUST TRD



M Q F X Z S M W Q W U L K T P E Z M N Z
B N I G H T S H A D E W J P Z G E B Y G
F L D T S X O P Z R C E V M X Y V Q I U
F J R Y T O Y O T A B U R N J V O V R K
S G M S Q U T V Z L Q L A F P X J D U U
F B B Z I Q P F I C T A U V E D J C B G
H L L Q R O T Z D G O Y V E K D T K Y F
C N S I X I X G D P Y A R T F U E I F E
T R U F Z G G W P N O U O J N L L U L M
O A P I M Z W U F T T T Q Q C V A B A T
A B E M S Q A M H N A A C D K R B M R L
N P R O I A B R W L S Y N Q P R J H E U
O R S O T G A D D V A R Z Y N K F M P N
U E O N X Q N P Y P F O H J W N U P E A
P M N D P Z I H D F E E S X Z N E E A R
J O I U U H T Y Z V T A S H H D L X R R
Q T C S J A R B N J Y Z R K Y T C V L O
C E R T G K O R K U S F R L D J E C Y C
S C E T K O W I S Z E W J Q R T L L U K
L O D T V N D D O N N D Q T O X L W Q N
O N N A P E Q X I B S F Q R B U J Y N Q
M N P K O J D N U L E E U D L Z T Z Z S
A E N G I S L E J R U Q P C U A C N B V
D C O S Q J F T T V E M Z O E H J A S D
I T B P J V X X Z B Q Z Z O E B B W V D



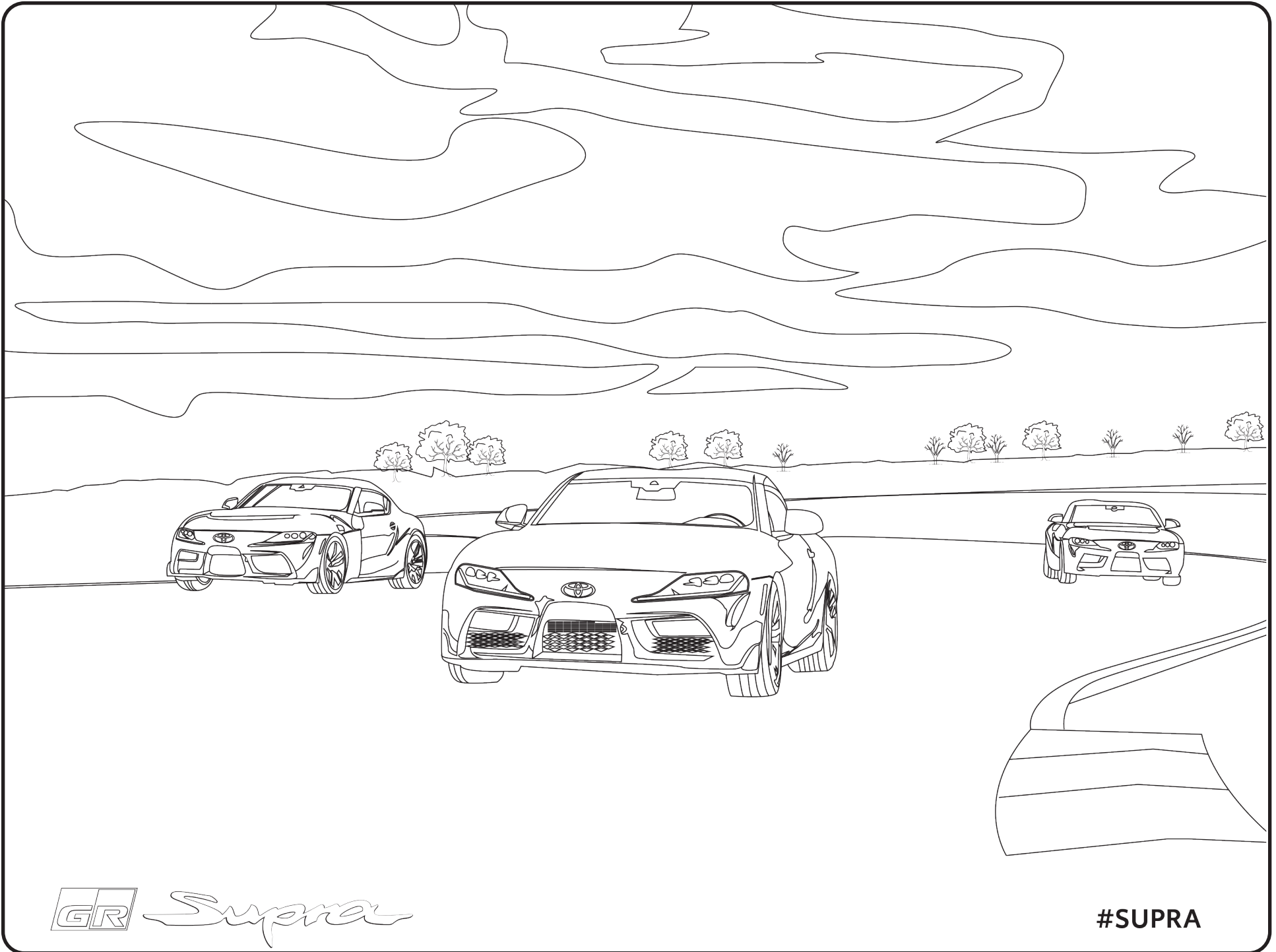
Crossword

Across

1. New exterior colors for 2020 C-HR include Supersonic Red* and Hot ____ (orange), which is available only with the R-Code Black roof
4. The development of the C-HR began in 2013, led by Toyota chief engineer Hiroyuki ____
8. Unlock or start your car remotely with Toyota's _____
10. The 2021 RAV4 Prime will arrive in dealers in what season of 2020?
11. The RAV4 ____ has 302 horsepower, making it the most powerful and quickest RAV4 ever
12. The ____ is a full hybrid electric automobile developed and manufactured by Toyota since 1997
13. Toyota branded audio systems
14. The Sienna is manufactured in which town in Indiana?
15. The Sienna used to be called the original _____ wagon
16. Toyota's off-road flagship vehicle
17. Own the Night with Toyota's _____ special editions
18. Best-selling sedan for the past 18 years in the U.S.
23. The Toyota _____ system uses advanced computer controls to automatically adjust how much certain components move when going over different surfaces.

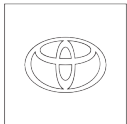
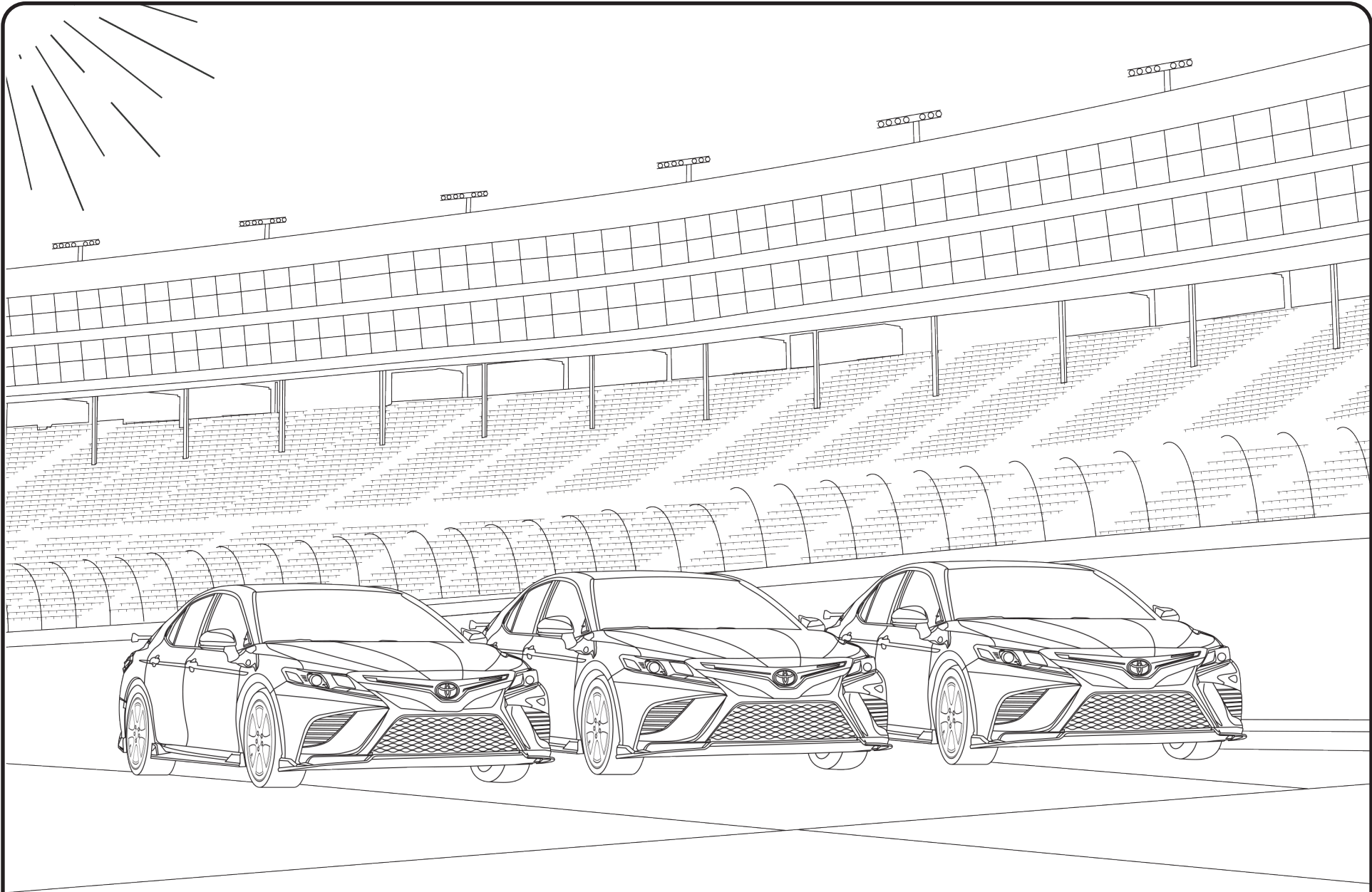
Down

2. Exterior color exclusive to TRD PRO models in 2019 and 2020
3. Toyota's signature suite of safety features
5. Go out of reach with Toyota's TRD ____ lineup
6. Toyota's only Hydrogen-fueled model
7. Dynamic _____ AWD is now available on several Toyota SUVs
9. Best-selling car of all time
10. This car made its triumphant return after a more than 20-year hiatus
12. The Sienna replaced what van before it?
19. The 2020 Highlander is the ____ generation of the popular SUV
20. What generation RAV4 was unveiled at the 2018 New York International Auto Show?
21. What type of cabin design did the designers focus on for C-HR?
22. The RAV4 Prime can do 0-60 mph in a projected 5.8 _____
24. This flagship sedan has been sold in the U.S. since 1994
25. Prius is a Latin word meaning "first", "original", "superior" or "to go _____"
26. Acronym for plug-in hybrid



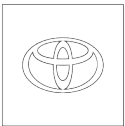
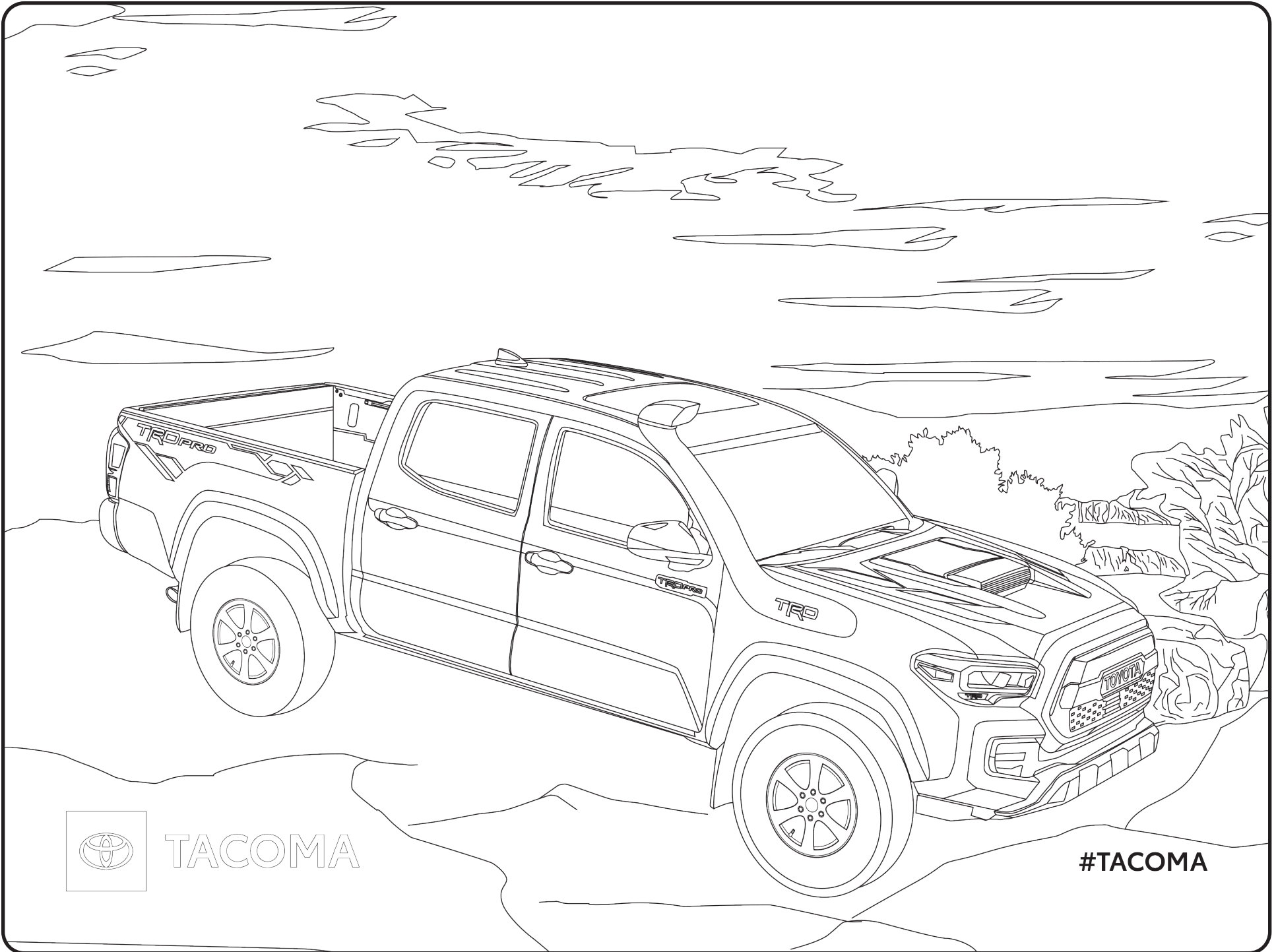
GR *Supra*

#SUPRA



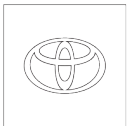
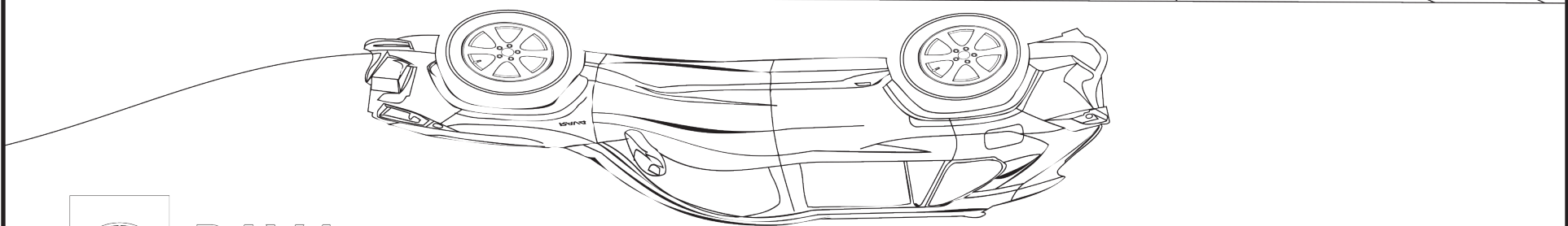
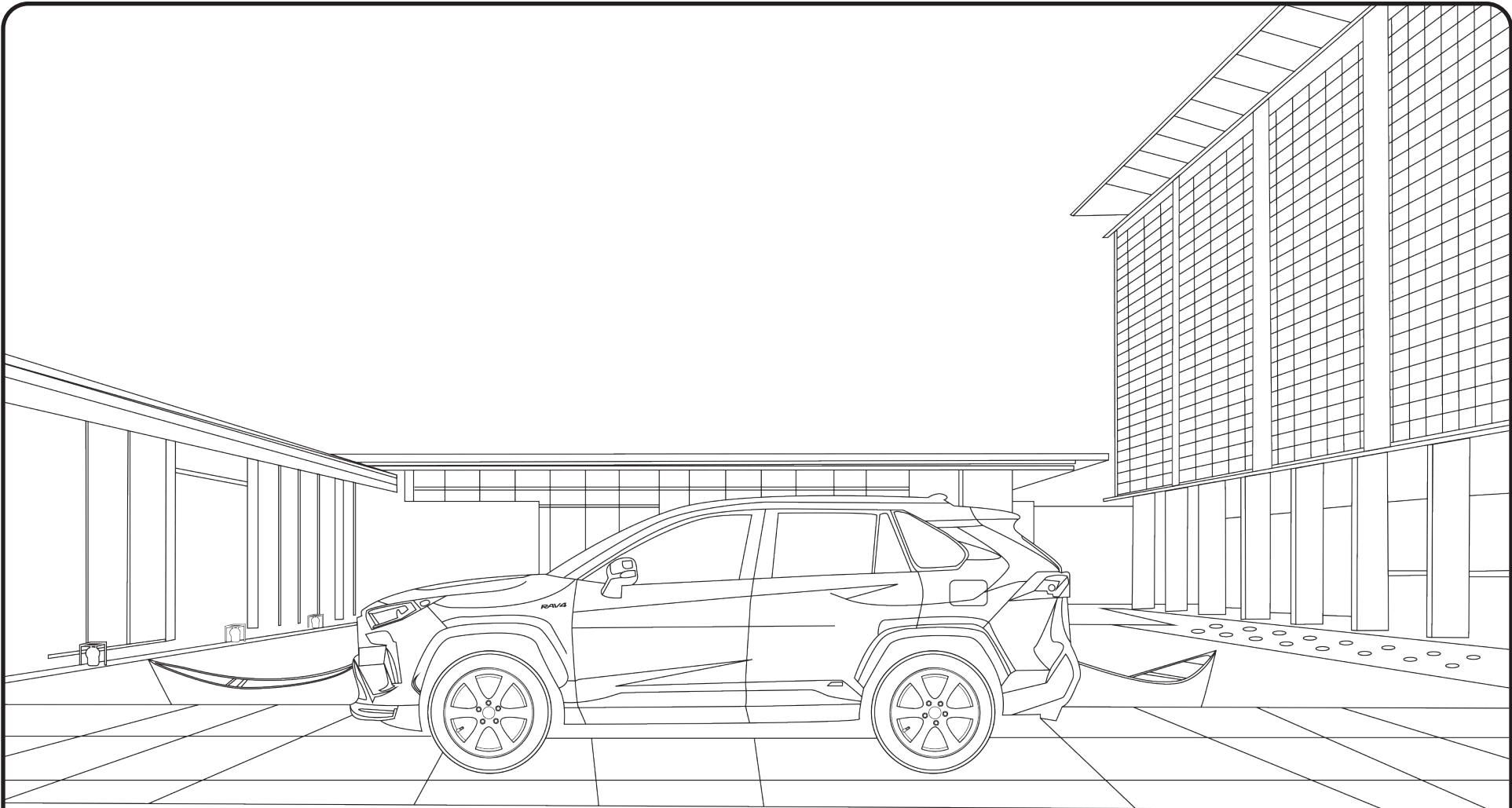
CAMRY

#CAMRY



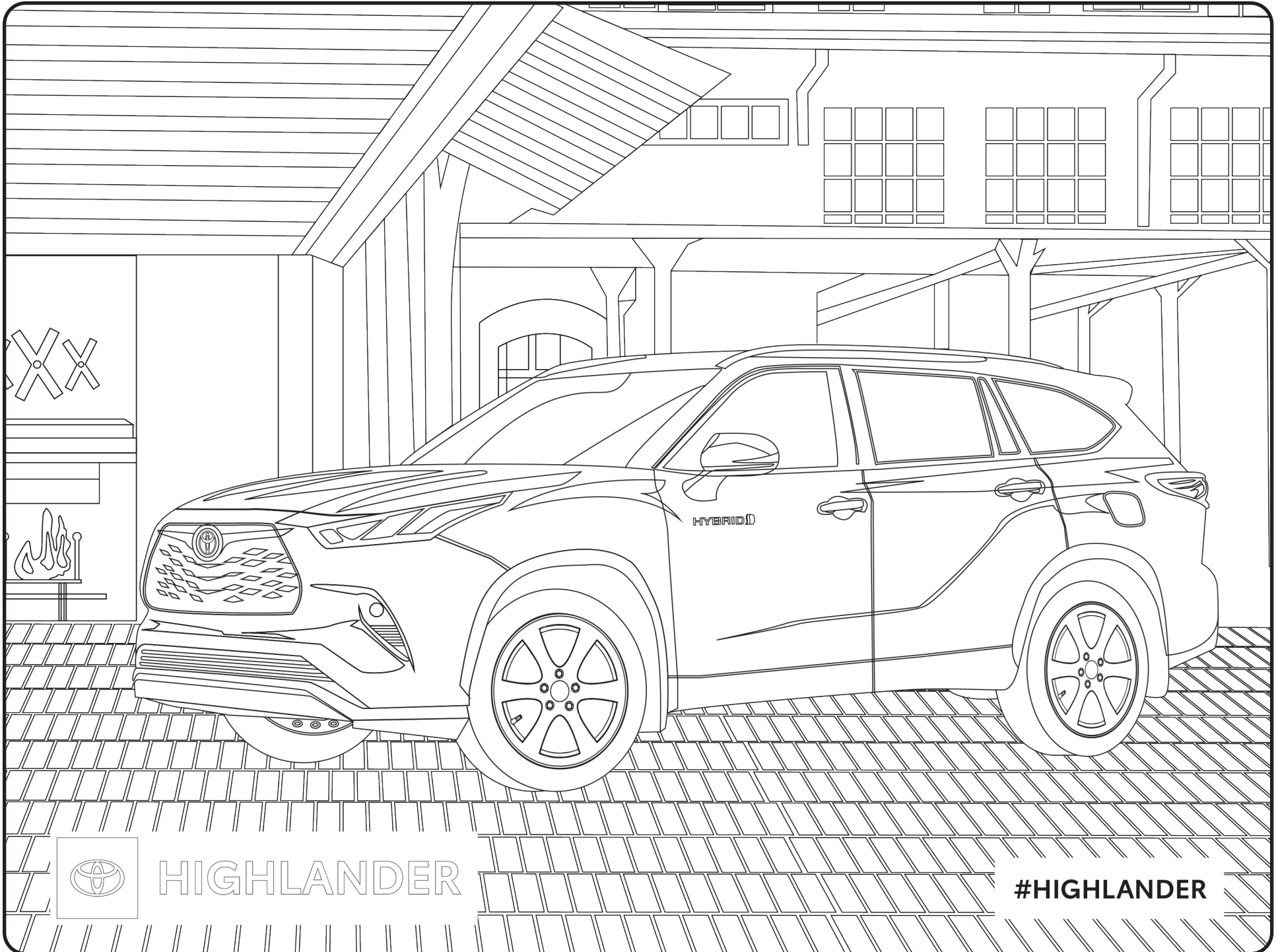
TACOMA

#TACOMA



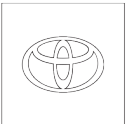
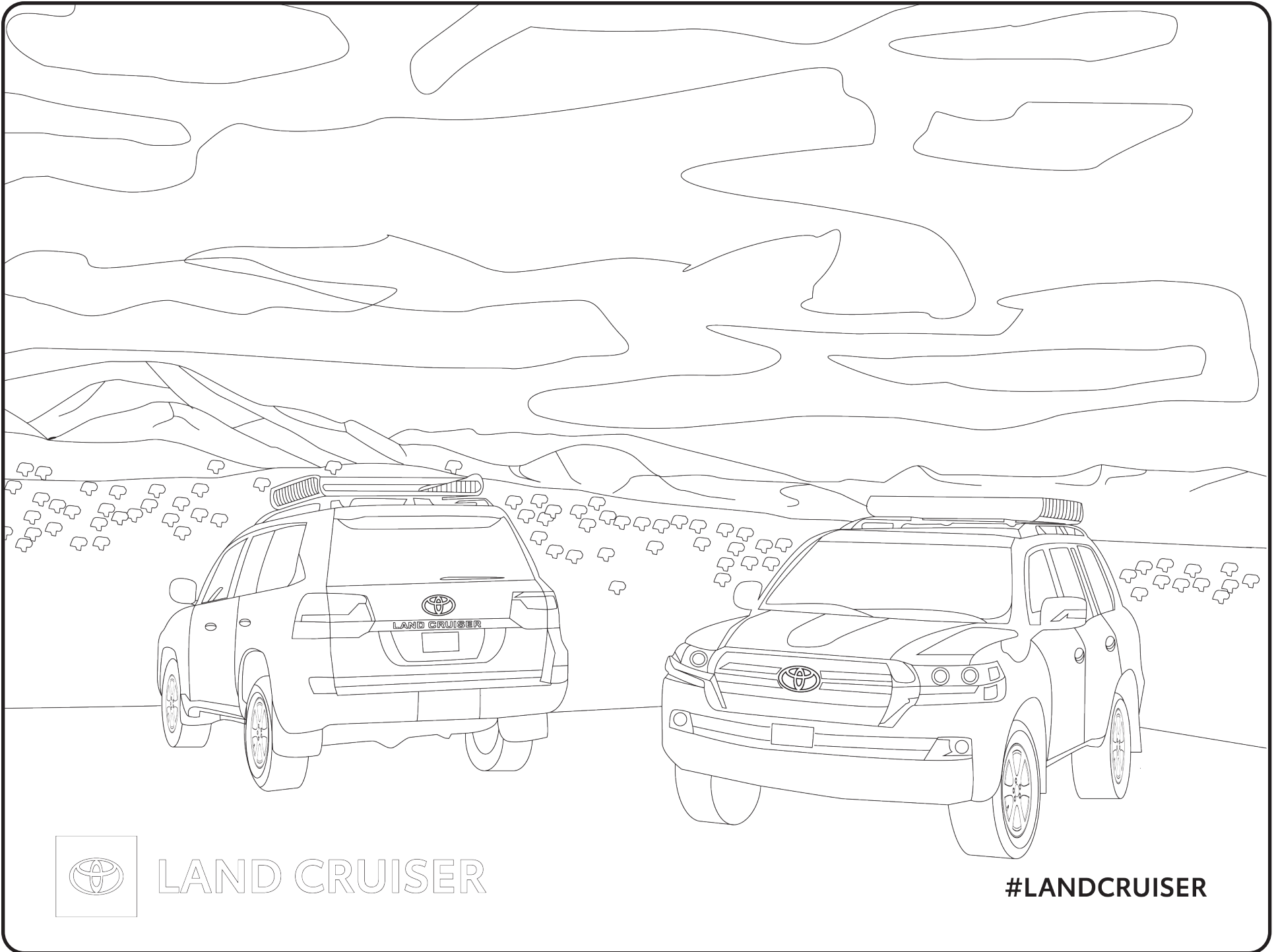
RAV4

#RAV4



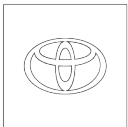
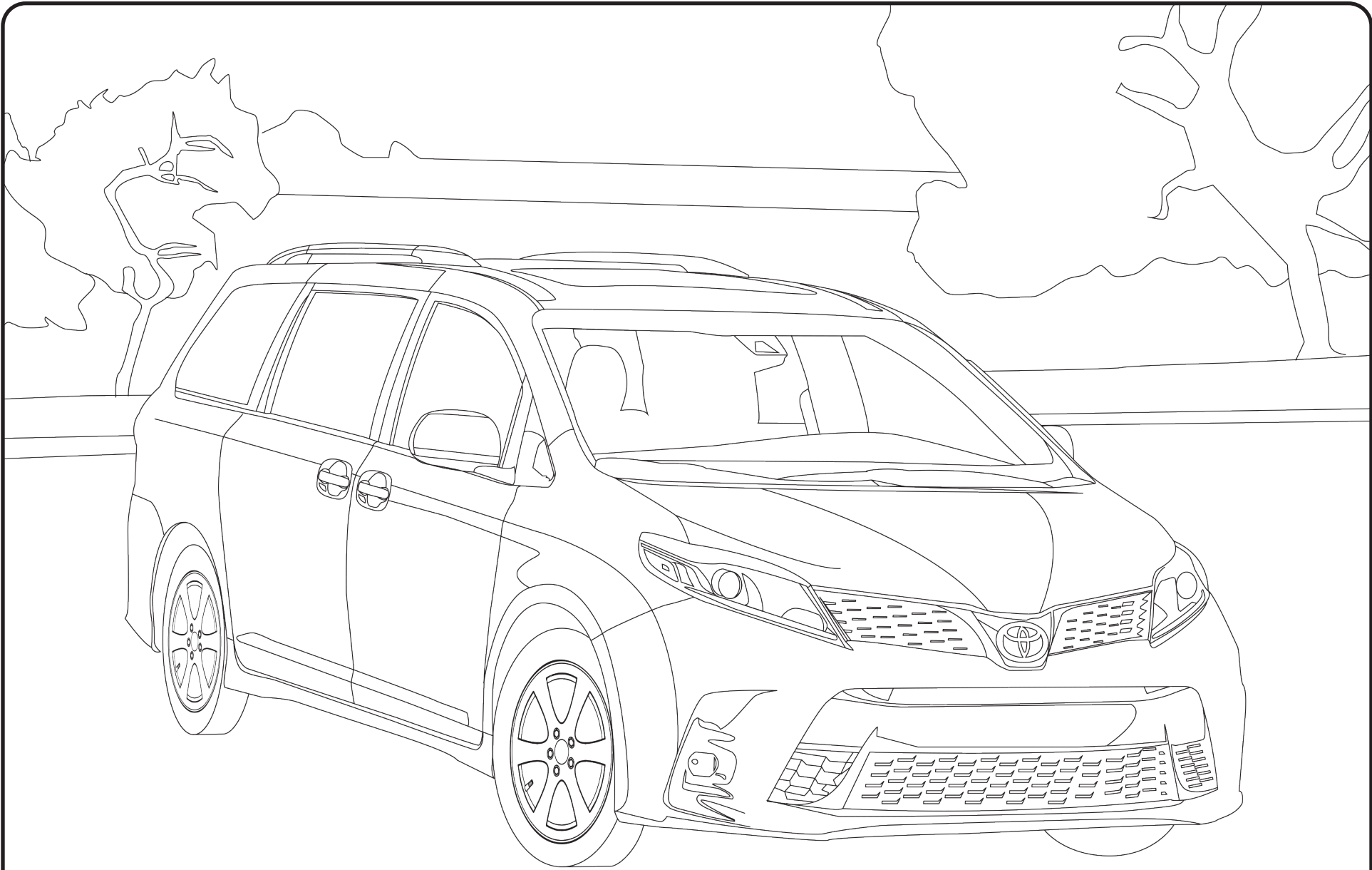
HIGHLANDER

#HIGHLANDER



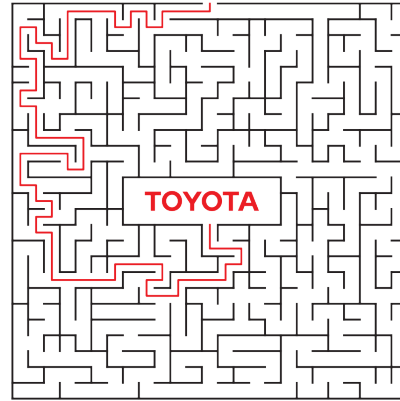
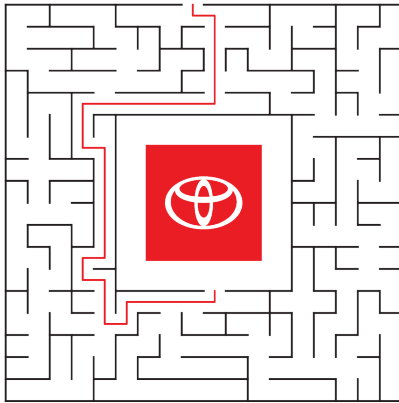
LAND CRUISER

#LANDCRUISER



SIENNA

#SIENNA

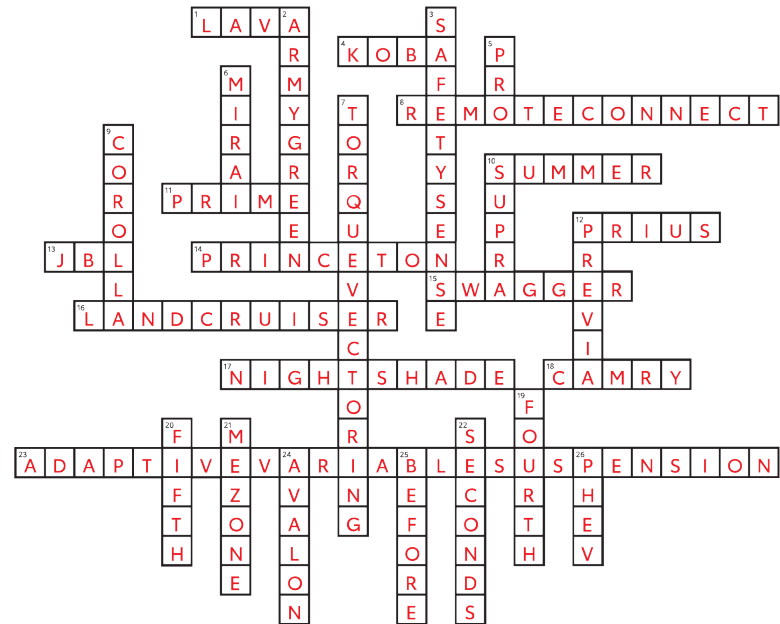


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HIGH COUNTRY
TOYOTA
EST. 1999

